

A stylized logo featuring a red outer arc and a teal inner arc, resembling a rainbow or a mountain peak.

Raton

Relocation Guide



FAMILY FUN • OUTDOOR RECREATION • EVENTS • ADVENTURE



YOUR PASS TO *history!*

TABLE OF CONTENTS

- Greeting 4
- Signature Events 6
- Parks and Recreation 8
- Outdoor Fun 10
- Indoor Fun 12
- Family Fun 14
- Raton Re-Imagined 18
- Nearby Communities 20
- Shopping Directory 24
- Dining Directory 26
- Living Here 28



WELCOME TO RATON

We extend a warm and happy welcome from Raton, New Mexico!

Located in Northern New Mexico, our area has roots deeply embedded in the American West. At the base of the Sangre de Cristo Mountains, Raton was once part the Santa Fe Trail.

The growth and establishment of Raton has close-knit ties to railroads. In the late 1800s, Topeka and Santa Fe Railway reached the town which sparked an advancement in Raton. We quickly became a railroad town and served as a critical stop for trains going over the Raton Pass, the highest point of the Santa Fe Railway.

Raton then became a thriving community centered around travel and trade, mining and ranching.



Intl. Santa Fe Trail Balloon Rally



Raton Aquatic Center



Star of Bethlehem: Goat Hill



Shuler Theater

WHY RATON?

1 THE LOCATION

Nestled in the Rocky Mountains, but a short drive from major metro areas. Visitors can get the best of both the big city and small town living!

2 THE PEOPLE

Raton is filled with plenty of friendly locals who are happy to lend a helping hand or form a friendship with you. Home is where the people are!

3 THE CLIMATE

Sunshine in the summer and mild snow in the winter. Raton offers a plethora of outdoor activities suitable for any weather condition!


4 THE AFFORDABILITY

The cost of living, specifically homes for rent or sale, tend to be cheaper compared to most in the Southwest. Along with Housing, utilities and food are also budget friendly!



YOUR PASS TO *fun events!*

Gate City Music Festival

 [RatonMainStreet](https://www.facebook.com/RatonMainStreet)

The Gate City Music Festival is an annual event held Labor Day Weekend that attracts musical headliners and local talent to Historic Downtown and the Shuler Theater. Music, food and yummy beer sounds like fun!

Run to Raton

 [RunToRaton](https://www.facebook.com/RunToRaton)

Bike riders and car enthusiasts, this is your event! Run to Raton brings in riders from all across the country for a motorcycle rally and car show. Not to mention the food, live music, and pin-up girl competition.

Miss Run to Raton

 [RunToRaton](https://www.facebook.com/RunToRaton)

Every year we crown a new pin-up queen at the Miss Run to Raton competition! Cheer on the ladies with the most sass and class, and the most authentic to the era costume, makeup, and hairstyle!

July 4th + Balloon Rally

 [RatonMainStreet](https://www.facebook.com/RatonMainStreet)

Fourth of July weekend is fun packed with a parade on Historic First Street and a firework show! Every year we host a balloon rally with friendly pilots and a pancake breakfast.





YOUR PASS TO *beautiful parks!*

Optimist Park
Kearney Ave.
& Vista Pl.

**Veterans and
Legions Parks**
S. 2nd St.
& Legion Dr.

**Climax Canyon
National Trail**
Apache Ave.

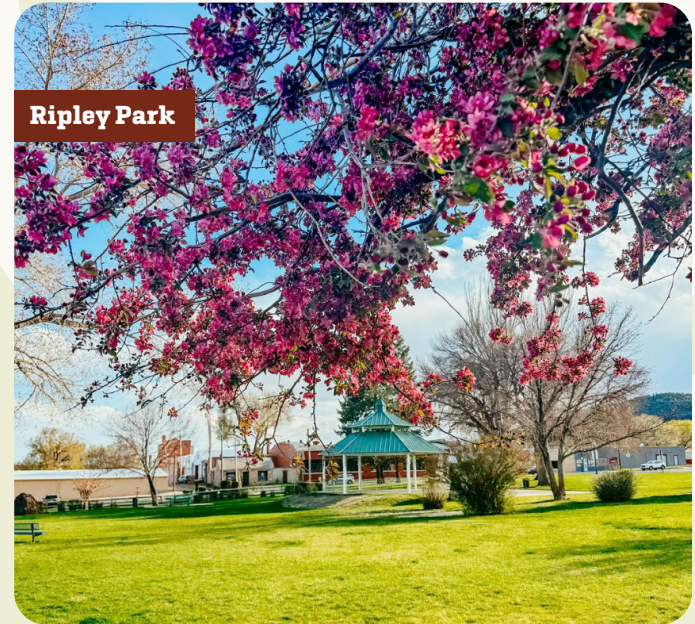
Ripley Park
N. 2nd St.
& Savage Ave.

**Roundhouse
Memorial Park**
Roundhouse Rd.
& Memorial Ln.

Romero Park
E. 8th St. &
E. Clark Ave.

Heritage Park
S 1st St.
& Park Ave

Goat Hill
N 5th St.



PARKS AND RECREATION

Raton's parks are equipped for any fun outdoor activity! Treat your kids to a day at the park, play disc golf, shoot some hoops, enjoy a local event, take a hike, or enjoy the view. Whatever it is, Raton has it all.

One of our favorite parks is Ripley Park, once the site of the Carnegie Library. With a gazebo and picnic tables, it is the perfect spot to grab a meal, sit down, and enjoy the scenery of our town. Ripley Park is also where our big events and parades take place. While you're at it, take a walk on Historic First Street and gaze upon the old buildings and businesses!

Another favorite is Goat Hill and Iridium Layer. Goat Hill towers over Raton giving views of our beloved little town, mountains, and mesas. On Goat Hill is Iridium Layer, a thin layer of iridium rich rock, most commonly found in asteroids. This anomaly is proof of the dinosaur extinction!

OUTDOOR FUN

Outdoor fun plays a significant role in the New Mexico living experience. Check out our top picks for outdoor activities.



Sugarite Canyon State Park



Sugarite Canyon State Park

GOLFING

Raton Golf Course has a 9-hole course nestled against the Rocky Mountains. Experience the beauty of our mesas, majestic wildlife roaming the outskirts of the course, and manicured greens. Escape the heat or cold with their new indoor simulated golf. Additionally, disc golf is free for everyone.



Raton Golf Course

HIKING

We welcome you to hiking trails galore in Raton! At the top of Apache Avenue is Climax Canyon Nature Trail, a 3-mile hiking trail that overlooks Johnson Mesa and our town below! In Sugarite Canyon State Park, there are 9 trail heads, totaling to over 15 miles to explore, see wildlife up close, and enjoy views of nature.



Lake Maloya

FISHING

Raton's location makes it a hot spot for trout fishing. Just 15 minutes from Raton is Lake Maloya and Lake Alice, both part of Sugarite Canyon State Park. Maloya has multiple fishing spots around the lake and a boat ramp for Ole Faithful.

Straddle the state line in Sugarite Canyon to access Lake Dorothy, the only lake in Colorado accessible from New Mexico.

KAYAKING AND SUP

Cool off in the water or get a scenic exercise at Sugarite Canyon State Park. Stand up paddle boarding and kayaking are a must-do activity solo, with friends or family. Local businesses offer paddle board and kayak rentals, like Moss Adventure. See the business directory for more information.



Lake Maloya



INDOOR FUN

Aside from the outdoors, Raton has a variety of indoor activities to choose from!

RATON AQUATIC CENTER

The Raton Regional Aquatic Center is a state of the art aquatic facility located in Roundhouse Memorial Park in downtown Raton. With a variety of features, there is something for everyone including:

- Kiddie Pool with slide
- Tunnel Slide
- Diving board
- Aqua climbing wall
- Much more fun!



RATON MUSEUM

Founded in 1939, the museum is located in Historic Downtown Raton. This museum has extensive exhibits of the history of Raton, including the coal mines, railroad and ranching. Receiving high marks from tourists for the quality of the curation and the wonderful tales spun by the Museum Director makes the Raton Museum a true gem and an asset to the community.

THE OLD PASS GALLERY

The Old Pass Gallery is located in the heart of Raton's Historic District on First Street. The gallery is housed in an old Wells Fargo station next to the old train depot. The gallery has regular art shows with local and regional artists, plus a gift shop of locally-made goods, books, and jewelry.



THE SHULER THEATER

The Historic Shuler Theater in downtown Raton is a state landmark and remains the center for performing arts in northeastern New Mexico. History is quite literally in the walls of the Shuler Theater. WPA murals from 1934 line the entrance of the theater.

Because the Shuler has preserved the inside so well, you will get a glimpse of the original watercolored curtains.

FUN FOR THE FAMILY

YOUR PASS TO *reconnection!*

RATON SUPERCROSS

An annual event held by the Rocky Mountain Riders Association to bring together families and riders for an air-filled weekend. Bring the kiddos to experience the wonder of flying bikes and full throttle sends at the Colfax County Event Center in Raton.

ANNUAL SUN VALLEY RIDES SUMMER CARNIVAL

The Annual Sun Valley Summer Carnival kicks off at the Raton High School parking lot with thrilling rides catering to people of all ages! Indulge in carnival food and drinks, and for those less inclined towards rides, enjoy games to bring out your inner child or win a prize to take home.

ANNUAL FISHING DERBY

Like many Raton natives, their earliest memories are spending the day at the lake for the annual fishing derby. Every year, there is an adult derby and a youth derby.

Take the family out to Lake Maloya for a day of fun and a chance to win cash prizes up to \$2000 or a grand prize for catching a tagged fish.

4TH OF JULY

Fourth of July is a pretty big deal here in Raton. Our small town spirit and American pride collide as we celebrate with a parade and fun on First Street with live entertainment, vendors, and contests for the little ones. End the evening with a top-of-the-line firework show that towers over downtown Raton that you won't want to miss!

CAPULIN VOLCANO

Located in the Raton-Clayton volcanic field is a popular attraction worth visiting, Capulin Volcano. Paved roads and hiking trails going all the way to the top of the rim allows easy access. Right at the top you are able to see 4 different states on clear day.

Capulin Volcano is a welcoming space and a National Dark Sky Park as it offers events suitable for families. Some events include moonlight hikes, sunset hikes, and night sky viewings from a telescope! Make memories that will last a lifetime and learn valuable geological information and history from the parks knowledgeable rangers!



MORE FUN FOR THE FAMILY



Intl. Santa Fe Trail Balloon Rally

Experience early morning like never before! Enjoy colorful hot air balloons, pancakes, & family photos!

FESTIVAL OF LIGHTS

The Festival of Lights is an annual Christmas event held by Raton Main Street on the Friday following Thanksgiving. Kickoff the event with the annual Christmas tree lighting and meet and greet with Santa Claus in Ripley Park.

Afterwards, walk the stationary light parade on Historic First Street. Expect dozens of floats decorated with colorful lights to brighten your Christmas spirit! As a local, you can enter the contest for best float. Local businesses will also be open selling hot cocoa and homemade cookies!

CHRISTMAS ON THE CHICORICA

As if Sugarite Canyon couldn't get any cooler or chilly, they also host Christmas on the Chicorica! Delight in hot cocoa and roasted marshmallows as you walk along the luminarias lighting the Chicorica Trail bordering the creek. Bundle up for a possible photo with Santa!

ST. JAMES HOTEL

Located in Cimarron, NM is a hotel with a haunted history! Stop for a grub on bison burgers and New Mexican cuisine before learning about the outlaws of the Wild West as you explore the halls of the hotel. Maybe you'll find a bullet hole or two!

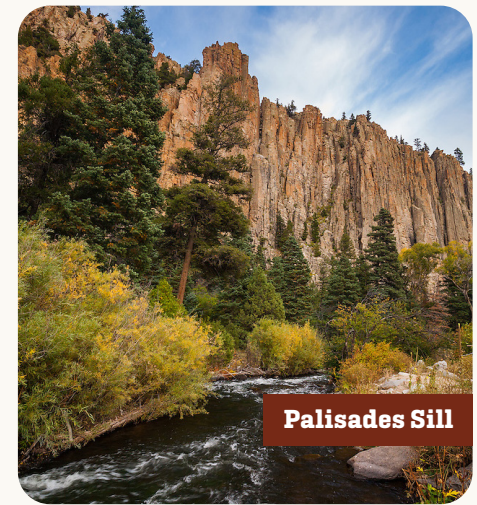
CITY OF BETHLEHEM DISPLAY & TOY LAND

Experience the wonder of Christmas in Raton with an age-old display and family-tradition created by the Raton Lion's Club. Dozens of painted cartoons decorate the streets of Apache Avenue as you head up to Climax Canyon to the City of Bethlehem, a drive-thru nativity display retelling the story of Jesus Christ.

Open from Thanksgiving until after Christmas.



Christmas on the Chicorica



Palisades Sill

MORE OUTDOOR FUN

Cimarron Canyon State Park, a breathtaking park with winding trails and a beautiful flowing river. Part of the state park is the Palisades Sill, a formation of rocks towering over the beautiful pines.

Don't like to hike? You're in luck because the Enchanted Circle Byway—an 84-mile loop passing through Questa, Red River, Eagle Nest, Shady Brook, Taos, and then Arroyo Hondo—is not far from the canyon. It is the perfect drive to experience the beauty of Northern New Mexico scenery, wildlife, and culture.

For more info, go to ExploreRaton.com

RATON RE-IMAGINED

SMALL TOWN. BIG OPPORTUNITIES.

Finding the right location can be significant for any business. Raton offers plenty of advantages that make it an ideal spot to start or relocate a business.

ECONOMIC INCENTIVES

With plenty of economic incentives available, Raton is the prime place to lay a foundation. The city and state offer various programs designed to attract new businesses and support existing ones. Raton itself has a great approach to economic development with local grants and low-interest loan programs specifically designed to help businesses expand.

The cost of owning as business in Raton is also significantly lower than in many urban areas. Real estate, utilities, and labor are affordable so that business owners can expect to pay less, which can greatly affect the bottom line.



STRATEGIC LOCATION

Another key advantage to doing business in Raton is the location. Positioned near the Colorado border, it offers strategic access to major markets in both New Mexico and Colorado. Located on the I-25 corridor also allows for easy transportation of goods and services. Not to mention, Raton has the historic Raton Amtrak station and Greyhound bus stop, providing a consistent flow of customers and business.

The location also opens Raton up to a broad customer base. Raton is central between major metro areas like Denver, Santa Fe, Albuquerque, and Amarillo. Because Raton is so close to these major cities, it allows for the cost effectiveness of a smaller town while still reaching the bigger urban areas.

SUPPORTIVE COMMUNITY

The community in Raton is another great asset for businesses. The city works closely with entrepreneurs to make sure they have resources available to them. This includes everything from networking events to business workshops, and assists with permits, regulations, and technical assistance.

Raton's residents are known for their warm hospitality and strong sense of community pride. Businesses in Raton benefit from a loyal customer base, as well as a collaborative environment where support and partnerships are common.



NEARBY COMMUNITIES



TRINIDAD

Just 15 minutes north of Raton is Trinidad, a Colorado town booming with small-town goodness! There's plenty of gems in Trinidad, from cutesy coffee shops to museums and galleries rich in history.



MUTINY TRINIDAD

135 E Main St.
Trinidad, CO 81082
[f Mutiny Trinidad](#)



SUNSET BAR & GRILLE

900 W Adams St.
Trinidad, CO 81082
719.680.4947

SunsetBarGrille.com



FISHERS PEAK STATE PARK

6910 Marc Jung Dr.
Trinidad, CO 81082

[f Fishers Peak State](#)

[Park](#)



HIKERS COFFEE CO. LLC

337 E 9th St.
Cimarron, NM 87714

[f Hikers Coffee Co](#)

[LLC](#)

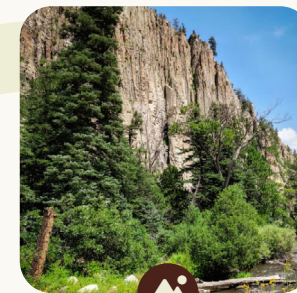


LAMBERTS RESTAURANT

617 S Collison Ave
Cimarron, NM 87714

575.376.2664

ExStJames.com



CIMARRON CANYON STATE PARK

28869 US-64
Eagle Nest, NM 87718

[f Friends of Cimarron](#)

[Canyon](#)

NEARBY COMMUNITIES CONT.



EAGLE NEST

Nestled in the Moreno Valley of New Mexico is Eagle Nest, a small town surrounded by the scenic Southern Rockies. Known for its wildlife viewing and winter sports, Eagle Nest is the perfect getaway any time of the year.



STEAM COFFEE & TEA CO.

400 W Main St.
Red River, NM 87558
575.754.4200



LUCKY SHOE BAR & GRILLE

350 E Therma St.
Eagle Nest, NM 87718
575.265.9792



EAGLE NEST LAKE STATE PARK

42 Marina Wy.
Eagle Nest, NM 87718
[f Friends of Eagle Nest Lake](#)



THE LIFT CAFE

10 Miller Ln.
Angel Fire, NM 87710
575.377.4234
AngelFireResort.com



ANGEL FIRED PIZZA

3375 Mountain View Blvd, NM-434
Angel Fire, NM 87710
AngelFiredPizza.com



MONTE VERDE LAKE

Mountain View Blvd.
Angel Fire, NM 87710
800.633.7463
AngelFireResort.com



SHOPPING DIRECTORY

SECOND HAND ANTIQUES

First Street Thrift Store

224 S 1st St.
575.445.5778

Society of Vincent De Paul

401 S 1st St.
575.447.9844

MCMC Auxiliary Thrift Store

1180 S 2nd St.

Flat Mountain Trading Co.

136 N 2nd St.
575.303.7275

SCORE

1189 S 2nd St.

Willow Springs Trail Traders

1222 S 2nd St.
504.400.6603

Zeeb's Vintage & Thrift

211 Park Ave.

SOUVENIRS & GIFTS

All Seasons Gift Shop

1616 Cedar St.
575.445.2950

SOUVENIRS & GIFTS CONT.

Roses Honeysuckle Station

119 Cook Ave.
575.445.9080

Altalune Metaphysical

117 N 2nd St.
575.445.2950

Buffalo Chip

112 S 2nd St.
575.445.7659

Dancing Eagle Gifts

473 Clayton Rd.
575.445.8501

KOA Gift Shop

1330 S 2nd St.
575.445.3488

Made in Raton

216 N 2nd St.
505.604.0571

MCMC Auxiliary Gift Shop

203 Hospital Dr.

The Pack Rat

207 Park Ave.
575.445.3242

SWEETS & FOOD

Carrie's Honey & More

613 S 2nd St.
505.570.7676

Super Save

1265 S 2nd St.
575.445.2331

Dulces Encantados

138 S 1st St.
575.383.0014

The Heirloom Shop

132 S 1st St.
720.273.6835

High Country Meats

340 Colfax Ave.
575.445.2449

SPORTING GOODS

Raton Adventure Centre

216 S 1st St.
954.778.0346

Super Save

1265 S 2nd St.
575.445.2331

Whittington Center Pro Shop

34025 US-64

SPORTING GOODS

Tractor Supply

101 York Canyon Rd.
575.445.2018

Zia Guns

1466 Brilliant St.
575.707.0789

WESTERN ATTIRE

Solano's Boot & Western Wear

101 S 2nd St.
575.445.2632

Tractor Supply

101 York Canyon Rd.
575.445.2018



DINING DIRECTORY

NEW MEXICAN

JR's Burrito Grill

1221 S 2nd St.

575.445.3567

Pappa's Sweet Shop

1201 S 2nd St.

575.445.9811

La Cosina Cafe

745 S 3rd St.

575.445.9675

Oasis Restaurant

1445 S 2nd St.

575.445.2221

STEAKHOUSE

K-Bob's Steakhouse

1228 S 2nd St.

575.445.2548

DRINKS & FOOD

Colfax Ale Cellar

215 S 2nd St.

575.445.1111

DRINKS & FOOD CONT.

Gate City Craft Bar

244 S 1st St.

505.363.4858

Mulligan's

473 Clayton Rd.

575.445.8540

Blu Dragonfly Brewing

33808 US HWY 64

575.376.1110

Cold Beer NM

32230 US HWY 64

575.376.2229

COFFEE & FOOD

111 Park Espresso Bar

111 Park Ave.

575.445.2219

Sage Coffee

1185 S 2nd St.

575.245.7243

AMERICAN

Denny's

430 Clayton Rd.

575.445.1386

AMERICAN CONT.

Bruno's Pizza and Wings

133 Cook Ave.

575.445.9512

The Art of Snacks

1117 S 2nd St.

575.707.8020

MEXICAN

Alfonso's

430 Clayton Rd.

575.445.1386

Los Chanquis

134 N 2nd St.

575.445.4644

Casa Lemus

350 Clayton Rd.

575.445.4024

FAST FOOD

Arbys

415 Clayton Rd.

575.445.8078

FAST FOOD CONT.

Domino's Pizza

129 Clayton Rd.

575.245.3030

McDonald's

542 Clayton Rd.

575.245.5569

Sonic

327 Clayton Rd.

575.445.9601

Subway

800 Clayton Rd.

575.445.9290

CHINESE & ASIAN

Asian Buffet

1281 S 2nd St.

575.445.9518



LIVING HERE

REALTORS

Home Associates, Inc
100 S 3rd St.
575.445.8477

Realty One of New Mexico
1400 S 2nd St.
575.707.1662

Title Services
112 N 2nd St.
575.445.3603

Enchanted Hills Mobile Homes
700 Washington St.
575.445.8271

Willow Springs Realty
132 S 2nd St.
505.309.1851

UTILITIES

Raton Natural Gas Co.
1360 S 2nd St.
575.445.3613

Baca Valley Telephone Co.
532 Broadway Ave.
Des Moines, NM
575.445.2219

UTILITIES CONT.

Century Link
344 Cook Ave
800.261.1691

Raton Public Service
334 N 2nd St
575.445.8723

Raton Water Works
224 Savage Ave
575.445.3861

CHURCHES

Mesa Church
917 S 2ns St.
575.245.0002

The Lighthouse
1310 S 2nd St.
800.827.5167

First Baptist Church
236 S 3rd St.
575.445.3571

Family Worship Center
219 Kearney Ave.
575.445.2593

CHURCHES CONT.

St. Patrick - St. Joseph Catholic Church
104 Buena Vista St.
575.642.9763

Calvary Baptist Church
1345 Brilliant St.
575.445.8143

First United Methodist Church
1501 S 4th St.
575.445.3262

Seventh Day Adventist Church
1410 State St.

Kingdom Hall of Jehovah Witnesses
316 Sagebrush Ln.
575.445.2563

Holy Trinity Episcopal Church
240 Rio Grande Ave.
575.445.9884

The Church of Jesus Christ of Latter Day Saints
2136 La Mesa Dr.
575.445.0845

SCHOOLS

Raton Early Head Start Site 1
1144 Jones St.
575.445.0308

Raton Early Head Start Site 2
1124 Jones St.
575.445.0308

Raton Head Start
1104 Jones St.
575.445.2276

Longfellow Elementary School
700 E 4th St.
575.445.9261

Raton Intermediate School
500 S 3rd St.
575.445.9881

Raton High School
1535 Tiger Circle
575.445.3541



[ExploreRaton.com](https://www.ExploreRaton.com)



[@ExploreRaton](https://www.instagram.com/ExploreRaton)